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Environmental Sustainability for Future Generations (A Comparison of 2020's Candidate Cities)

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ABSTRACT Impact of Games on the physical environment includes the building of new sport facilities, accommodation, changes in the outlook of the city, and transport links as well as industrial space. The IOC's environmental awareness initiatives simply followed the lead of society's shifting values towards environmental sustainability. Sustainable environment is emerging as an important factor which is capable of influencing sustainable games. Also, it emphasizes the importance of Olympic Games, carried out as much as possible without harming the environment and humanity, and without changing their natural habitats. The IOC's declaration that environmental protection has become the third dimension of the Olympic movement, alongsides sport and culture, is problematic; the IOC policy statements suggest that the IOC led in the development of environmental protection. The aim of this paper is to examine and compare IOC's perspective on environmental sustainability with Candidate Cities of Istanbul, Tokyo and Madrid, participating in the nomination process of 2020. According to IOC's evaluation report; all candidate countries should give great importance to sustainable environmental projects and these projects should be managed properly. Furthermore, these projects should identify and be very well adapted to the local community. This study reports that all the candidate countries' sustainable environmental projects were all found to be admirable, however, their existing infrastructure were also pointed out.